VISIT GRAHAM ADVISORY BOARD
CITY OF GRAHAM
MINUTES OF THE BOARD MEETING HELD
SEPTEMBER 18, 2024, 2:00 PM
GRAHAM VISITOR AND BUSINESS CENTER, 608 ELM ST., GRAHAM, TX 76450

1. **Call to Order:** JW Budge, Board Chair, called the meeting to order at 2:05 PM.

2. **Notice of Posting:** Notice of this Meeting of the Visit Graham Advisory Board was duly posted at a place readily accessible to the public at least 72 hours prior to the date and time of this meeting, in accordance with the Texas Open Meetings Act.

3. **Roll Call of Members Present:** JW Budge, Brendan Weatherman, Susie White, Tommy Dies, Cathy Partridge, Amanda Dulany, and Grant Ingram.

4. **Consider and Act to Approve the minutes of the April 17, 2024 meeting of the Visit Graham Board:** Motion to approve as made by Brendan Weatherman. Second by Susie White.

5. **Public Forum: There were no public comments for consideration.**

6. **Visit Graham CEO Report:** No action was taken due to not having accurate financials to review for approval.

7. **Consider and Act to approve a percentage of Crawfish & Cannons profit to be dontated to Fort Belknap:** After discussion, a motion was made by Brendan Weatherman to donate $7,500 to Fort Belknap for capital improvements and historical preservation. Second by Tommy Dies.

8. **Discussion regarding the Food Truck Championship of Texas:** Amanda Dulany presented the final numbers on downtown attendance and concert ticket sales. There was also discussion around the potential restructuring for 2025. Event financials are not finalized and were not discussed.

9. **Discussion regarding Summer Concert Series Presented by Graham Savings:** Amanda Dulany presented final numbers on event attendance. The series saw a combined ~11,700 attendees across 5 performances. The series is expected to continue in 2025 and arrangements have already begun for booking talent and setting dates.

10. **Discussion regarding Rhythm & Dirt:** The YCA will cover the ~$15,000 cost of renting the stage and sound equipment. Bands are confirmed.

11. **Consider and Act to Approve the FY 24/25 Budget:** This item was not considered for approval as the budget was unexpectedly delayed ahead of this meeting.

12. **Consider and Act to appoint Mr. Eric Arrell (eff 10/01/24) and Mr. Zach Balch (eff 01/01/25) to the Visit Graham Advisory Board:** Susie White made a motion to approve the appointment of 2 new board members. Second by Brendan Weatherman.

13. **Discussion regarding Destination Days at the State Fair of Texas (10/15/24):** Amanda Dulany shared with the board the intent to participate at the upcoming destination days to promote Visit Graham as a Texas travel destination.

14. **Discussion regarding Visit Graham Sponsorships:** Cathy Partridge discussed the need for board members to be active in notifying applicants of their approval or denial of sponsorship funds. Board members agree/understand the intent and will be involved as needed.

15. **Consider and Act to approve sponsorship requests:**
    - **Graham Youth Baseball & Softball Allstar Tournaments (June 8 – 16, 2024)**
      $2,000: Brendan Weatherman made a motion to approve. Second by Tommy Dies
    - **Tenth Avenue North Concert (September 15, 2024)**
      $2,000: JW Budge made a motion to approve. Second by Tommy Dies
    - **FEAR Arenacross (December 6-7, 2024)**
      $500.00: Tommy Dies made a motion to approve. Second by Susie White

16. **Discussion reagarding proposed future agenda items:**
    - FY 24/25 Budget
    - Event Financials

17. **The next Visit Graham Advisory Board Meeting will be on November 20, 2024, at 2:00 PM in the Graham Visitor and Business Center Board Room at 608 Elm Street.**

18. **Adjournment:** With no other topics to discuss, the meeting concluded at 2:54 PM.