



**VISIT GRAHAM ADVISORY BOARD
CITY OF GRAHAM
MINUTES OF THE BOARD MEETING HELD
FEBRUARY 21, 2024, 2:00 PM
GRAHAM VISITOR AND BUSINESS CENTER, 608 ELM ST., GRAHAM, TX 76450**

1. **Call to Order:** Cathy Partridge, CEO, called the meeting to order at 2:03 PM.
2. **Notice of Posting:** Notice of this Meeting of the Visit Graham Advisory Board was duly posted at a place readily accessible to the public at least 72 hours prior to the date and time of this meeting, in accordance with the Texas Open Meetings Act.
3. **Roll Call of Members Present:** JW Budge, Susie White, Tommy Dies, Gayle Pratt, Brendan Weatherman, Christy Chappell, Cathy Partridge (CEO), Amanda Dulany (Executive Director).
4. **Consider and Act to Approve the minutes of the January 17, 2024 meeting, and the minutes of the February 1, 2024 meeting of the Visit Graham Board:** Tommy Dies motioned to approve the minutes, second by Susie White. The motion passed unanimously.
5. **Public Forum:** There were no public comments for consideration.
6. **Visit Graham CEO Report:** Cathy Partridge presented reports of recent activity. Tommy Dies motioned to approve the financials, second by Susie White. The motion passed unanimously.
7. **Update on the “Discover Young County” project:** Amanda Dulany presented the complete and final ‘Discover Young County’ branding kit to the board.
8. **Discussion regarding Crawfish & Cannons:** Amanda Dulany presented an update on event planning, including increased crawfish pricing, run sign-ups, ticket sales, and various advertising methods.
9. **Discussion regarding Food Truck Championship of Texas:** Amanda Dulany presented an update on event planning, including title sponsorships, band announcements, changes to the children’s area, and number of registered trucks.

10. Discussion regarding Summer Concert Series presented by Graham Savings: Cathy Partridge shared updates regarding the title sponsorship, naming rights, and budget.

11. Consider and Act to Approve Sponsorship requests:

- a) The Cattlemen's Classic (\$2,500): Motion by Gayle Pratt. Second by Brendan Weatherman.
- b) Cinco de Mayo Block party (\$20,000): TABLED TO FURTHER DISCUSSION
- c) GRMC Auxiliary Celebrity Fundraiser and Golf Tournament (\$2,000): Motion by Brendan Weatherman. Second by Christy Chappell.

12. Discussion regarding proposed future agenda items: Cinco de Mayo Block Party

13. The next Visit Graham Advisory Board Meeting will be on April 17, 2024, at 2:00 PM in the Graham Visitor and Business Center Board Room, located at 608 Elm Street.

14. Adjournment: With no other topics to discuss, the meeting concluded at 2:48 PM.