NOTICE OF PUBLIC MEETING
VISIT GRAHAM ADVISORY BOARD
CITY OF GRAHAM
JULY 15, 2:00 P.M.
GRAHAM VISITOR AND BUSINESS CENTER, 608 ELM ST., GRAHAM, TX 76450

PURSUANT TO THE TEXAS OPEN MEETINGS ACT, NOTICE IS HEREBY GIVEN THAT A MEETING OF THE VISIT GRAHAM ADVISORY BOARD WILL BE HELD ON **JULY 15, 2026**, AT **2:00 P.M.** IN THE **GRAHAM VISITOR AND BUSINESS CENTER BOARD ROOM, 608 ELM ST., GRAHAM, TEXAS 76450**, AT WHICH MEETING, THE FOLLOWING ITEMS WILL BE CONSIDERED. ITEMS ON THE AGENDA ARE SUBJECT TO ACTION. THE ADVISORY BOARD RESERVES THE RIGHT TO MEET IN CLOSED/EXECUTIVE SESSION ON AN AGENDA ITEM SHOULD THE NEED ARISE, AND IF APPLICABLE, PURSUANT TO AUTHORIZATION BY TITLE 5, CHAPTER 551 OF THE TEXAS LOCAL GOVERNMENT CODE.

AGENDA

1. **Call to Order** **Time:** _____
2. **Notice of Posting:** Notice of this Meeting of the Visit Graham Advisory Board was duly posted at a place readily accessible to the public at least **three business days** prior to the date and time of this meeting, in accordance with the Texas Open Meetings Act.
3. **Roll Call of Members Present**
4. **Public Forum:** This is for citizens to comment on any subject related to Visit Graham. The Board can have no discussion; however, items discussed can be placed on a future agenda for discussion and action.
5. Consider and act to approve the Minutes of the regularly scheduled meeting on May 20, 2026, of the Visit Graham Board.
6. Review and discussion of Financial Reports through June 30, 2026 (reports attached).
7. Review and discuss the Hotel/Motel Tax Collection Report (report attached).
8. Review and discuss the Sales Tax Collection Comparison report (report attached).

9. Review and discuss GISD playoff game success for the school year 2025-2026:
   Total games: 48
   Tickets sold: 10,115 (excluding coaches, administrators, cheer, bands, refs, etc.)
   Average visitor economic impact for Graham: **$45.00**
   (meals/snacks/concessions/gas/convenience/shopping/retail)
   Total economic impact for Graham: $455,175.00
   Total cost to VG for trophies: $4,275.00.00
   (Note: Plano economic impact is $65 per)

10. Discussion regarding the update to the Food Truck Championship of Texas website by Crane West and Agency of Saints.

11. Consider and act to approve the external sponsorship request from Lone Star Graphics / Mandy Durham for "God Says You Are Women's Conference" scheduled for October 17, 2026, at Graham Memorial Auditorium in the amount of $5,700.00. Application attached.

12. Visit Graham Executive Director update:
    a. Social Media
    b. Food Truck Championship of Texas 2026
       - Food Trucks Follow up
       - Financial Follow up – more to come
       - Judging Follow up
    c. Fall event – potentially 10/17/26
    d. Other Updates

13. Discussion regarding Summer Concerts 7/18 and 8/22. Flyer attached.

14. Discussion regarding proposed future agenda items.

15. The next regular Visit Graham Advisory Board Meeting will be on August 18, 2026, at 2:00 PM in the Graham Visitor and Business Center Board Room, 608 Elm St., Graham, TX 76450.

16. **Adjournment** **Time:** _____

Cathy Partridge

Cathy Partridge, Visit Graham CEO

NOTICE

The Visit Graham Advisory Board reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations Regarding Real Property), 551.073 (Deliberations Regarding Prospective Gifts), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices) and 551.087 (Deliberations Regarding Economic Development). Before any closed session is convened, the Presiding Officer will publicly identify the section or sections of the act authorizing the closed session. All final votes, actions, or decisions will be taken in open session.

I, the Undersigned Authority, do hereby certify that the above notice of Meeting of Visit Graham Advisory Board is a true and correct copy of said notice posted at the Graham City Hall, a place convenient and readily accessible to the general public at all times and remained so posted continuously for at least three business days prior to the scheduled time of the meeting.

Posted at 3:30 am/pm on the 7th day of July, 2026

Cathy Partridge

Cathy Partridge, Visit Graham CEO

ACCESSIBILITY NOTICE

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodation and interpretive services must be made 48 hours prior to the meeting. Contact City Hall at (940) 549-3324.

I hereby certify that the above shown notice was removed from the posting location at the Graham Visitor and Business Center, 608 Elm St., Graham, TX 76450, at _____ am/pm on the _____ day of _____ and satisfies the 72-hour posting requirement.

_____

Cathy Partridge, Visit Graham CEO