VISIT GRAHAM ADVISORY BOARD
CITY OF GRAHAM
MINUTES OF THE BOARD MEETING HELD
May 20, 2026, 2:00 PM
GRAHAM VISITOR AND BUSINESS CENTER, 608 ELM ST., GRAHAM, TX 76450

1. **Call to Order** JW Budge called the meeting to order at 2:03 PM.

2. **Notice of Posting:** Notice of this Meeting of the Visit Graham Advisory Board was duly posted at a place readily accessible to the public at least three business days prior to the date and time of this meeting, in accordance with the Texas Open Meetings Act.

3. **Roll Call of Members Present:** Members Present Tommy Dies, Melinda Brown, Kaitlin Shierry, Cathy Partridge, Addison Neel, JW Budge, and Amanda Dulany.

4. **Public Forum:** There were no public comments for consideration.

5. **Consider and act to approve the Minutes** of the Regular Scheduled Meeting on May 20, 2026, of the Visit Graham Board. Amanda Dulany moved to approve the minutes, and Tommy Dies seconded. All voted in favor, and the minutes were approved as presented.

6. **Review of Financial Reports through April 30, 2026.** Time to review financials was allocated. Following a review and responses to clarifying questions, Tommy Dies moved to approve the financial reports. Kaitlin Shierry seconded. All approved.

7. **Review and discussion of Hotel/Motel Tax Collection Report.** Hotel collections remain strong, and all reporting units, excluding 711 Shawnee and 1204 Loving Highway, are current.

8. **Review and discuss the Sales Tax Collection Comparison report.** The monthly sales tax shows an decrease in MTM percentage of 12% for Graham.

9. **Visit Graham Executive Director, Addison Neel,** gave an update on social media activity and upcoming events. All things are trending in a very positive direction. Visit Graham will donate $7,000 to Fort Belknap from Crawfish and Cannons. Amanda Dulany moved to approve the donation of $7,000. Tommy Dies seconded. All approved.

10. **Consider and act to approve an engagement with COBALT360 Visitor Engagement program.** Motion was made by Amanda Dulany seconded by Kaitlin Shierry, to approve. Motion carried with a vote by all in approval.

11. **Consider and act to set dates for Summer Concerts 2026, potentially: 7/18 and 8/8.** Motion was made by Amanda Dulany, seconded by Tommy Dies to approve. Motion carried with a vote by all in approval.

12. **Discussion regarding potential funding for Summer Concerts.** The Board was informed that a $20,000 donation from Project Saltworks is currently in progress.

13. **Discussion regarding proposed future agenda items.**
    - Summer activities
    - Fall event
    - Crawfish and Cannons/Goodnight Loving Run update
    - Food Truck Championship of Texas

14. **The next regular Visit Graham Advisory Board meeting** will be held on July 15, 2026, at 2:00 PM in the Graham Visitor and Business Center Board Room, 608 Elm St., Graham, TX 76450.

15. **Adjourn**. Motion by JW Budge, second by Amanda Dulany. All voted in favor. The meeting was adjourned at 3:04 pm.