VISIT GRAHAM ADVISORY BOARD
CITY OF GRAHAM
MINUTES OF THE BOARD MEETING HELD
April 15, 2026, 2:00 PM
GRAHAM VISITOR AND BUSINESS CENTER, 608 ELM ST., GRAHAM, TX 76450

1. **Call to Order** Cathy Partridge called the meeting to order at 2:02 PM.

2. **Notice of Posting:** Notice of this Meeting of the Visit Graham Advisory Board was duly posted at a place readily accessible to the public at least three business days prior to the date and time of this meeting, in accordance with the Texas Open Meetings Act.

3. **Roll Call of Members Present:** Members Present Kaitlin Shierry, JW Budge, Amanda Dulany, Tommy Dies, Melinda Brown, Penny Berend, Addison Wyatt and Cathy Partridge.

4. **Public Forum:** There were no public comments for consideration.

5. **Consider and act to approve the Minutes** of the Regular Scheduled Meeting on March 18, 2026, of the Visit Graham Board. Amanda Dulany moved to approve the minutes, and Tommy Dies seconded. All voted in favor, and the minutes were approved as presented.

6. **Review of Financial Reports through March 31, 2026.** Time to review financials was allocated. Following a review and responses to clarifying questions, Melinda Brown moved to approve the financial reports. Tommy Dies seconded. All approved.

7. **Review and discussion of Hotel/Motel Tax Collection Report.** Hotel collections remain strong, and all reporting units, excluding 711 Shawnee and 1204 Loving Highway, are current.

8. **Review and discuss the Sales Tax Collection Comparison report.** The monthly sales tax shows an increase in MTM percentage of 10% for Graham.

9. **Visit Graham Executive Director, Addison Wyatt,** gave an update on social media activity and upcoming events. All things are trending in a very positive direction.

10. **Consider and act to approve a sponsorship application for the Graham Downtown Business Association's "Festival de Cinco de Mayo de Graham" to be held on the**

Downtown Square on May 2, 2026. Motion was made by JW Budge seconded by Kaitlin Shierry, to approve the application in the total amount of $1,000.00. Motion carried with a vote by all in approval.

11. **Discussion considering alternatives for more sustainable summer concerts.** Item was tabled due to lack of motion.

12. **Consider and act to set dates for Summer Concerts 2026.** Item was tabled due to lack of motion.

13. **Discussion regarding proposed future agenda items.**
    - Summer activities
    - Fall event
    - Crawfish and Cannons/Goodnight Loving Run update
    - Food Truck Championship of Texas

14. **The next regular Visit Graham Advisory Board meeting** will be held on May 20, 2026, at 2:00 PM in the Graham Visitor and Business Center Board Room, 608 Elm St., Graham, TX 76450.

15. **Adjourn**. Motion by Tommy Dies, second by Amanda Dulany. All voted in favor. The meeting was adjourned at 2:57 pm.