**NOTICE OF PUBLIC MEETING**
**VISIT GRAHAM ADVISORY BOARD**
**CITY OF GRAHAM**
**MARCH 18, 2026, 2:00 P.M.**
**GRAHAM VISITOR AND BUSINESS CENTER, 608 ELM ST., GRAHAM, TX 76450**

PURSUANT TO THE TEXAS OPEN MEETINGS ACT, NOTICE IS HEREBY GIVEN THAT A MEETING OF THE VISIT GRAHAM ADVISORY BOARD WILL BE HELD ON **MARCH 18, 2026**, AT **2:00 P.M.** IN THE **GRAHAM VISITOR AND BUSINESS CENTER BOARD ROOM, 608 ELM ST., GRAHAM, TEXAS 76450**, AT WHICH MEETING, THE FOLLOWING ITEMS WILL BE CONSIDERED. ITEMS ON THE AGENDA ARE SUBJECT TO ACTION. THE ADVISORY BOARD RESERVES THE RIGHT TO MEET IN CLOSED/EXECUTIVE SESSION ON AN AGENDA ITEM SHOULD THE NEED ARISE, AND IF APPLICABLE, PURSUANT TO AUTHORIZATION BY TITLE 5, CHAPTER 551 OF THE TEXAS LOCAL GOVERNMENT CODE.

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**AGENDA**

1. **Call to Order** **Time:** _____

2. **Notice of Posting:** Notice of this Meeting of the Visit Graham Advisory Board was duly posted at a place readily accessible to the public at least **three business days** prior to the date and time of this meeting, in accordance with the Texas Open Meetings Act.

3. **Roll Call of Members Present**

4. **Public Forum:** This is for citizens to comment on any subject related to Visit Graham. The Board can have no discussion; however, items discussed can be placed on a future agenda for discussion and action.

5. Consider and act to approve the Minutes of the regularly scheduled meeting on February 25, 2026, of the Visit Graham Board.

6. Zoom meeting with Diann Bayes of How Big is Texas, LLC regarding a Tourism Community Assessment Proposal – Graham, Texas.

7. Review of Financial Reports through February 28, 2026 (reports attached).

8. Review and discuss the Hotel/Motel Tax Collection Report (report attached).

9. Review and discuss the Sales Tax Collection Comparison report (report attached).

10. Visit Graham Executive Director update:
    a. Social Media (report attached)
    b. Crawfish and Cannons
    c. Goodnight Loving Run
    d. Food Truck Championship of Texas 2026
    e. Fall event
    f. Other

11. Consider and act to approve engagement with How Big is Texas, LLC for a Tourism Community Assessment Proposal, attached.

12. Consider and act to approve a sponsorship application for FEAR Arenacross, which will host three events in 2026 at the Young County Arena: June 26-27, August 14-15, and December 4-5. The application is attached.

13. Consider and act to set dates for Summer Concerts 2026.

14. Discussion regarding proposed future agenda items.

15. The next regular Visit Graham Advisory Board Meeting will be on March 18, 2026, at 2:00 PM in the Graham Visitor and Business Center Board Room, 608 Elm St., Graham, TX 76450.

**16. Adjournment** **Time:** _____

Cathy Partridge

Cathy Partridge, Visit Graham CEO

**NOTICE**

The Visit Graham Advisory Board reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations Regarding Real Property), 551.073 (Deliberations Regarding Prospective Gifts), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices) and 551.087 (Deliberations Regarding Economic Development). Before any closed session is convened, the Presiding Officer will publicly identify the section or sections of the act authorizing the closed session. All final votes, actions, or decisions will be taken in open session.

I, the Undersigned Authority, do hereby certify that the above notice of Meeting of Visit Graham Advisory Board is a true and correct copy of said notice posted at the Graham City Hall, a place convenient and readily accessible to the general public at all times and remained so posted continuously for at least three business days prior to the scheduled time of the meeting.

Posted at 12:00 am/pm on the 12th day of March, 2026

Cathy Partridge

Cathy Partridge, Visit Graham CEO

**ACCESSIBILITY NOTICE**

**This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodation and interpretive services must be made 48 hours prior to the meeting. Contact City Hall at (940) 549-3324.**

I hereby certify that the above shown notice was removed from the posting location at the Graham Visitor and Business Center, 608 Elm St., Graham, TX 76450, at _____ am/pm on the _____ day of _____ and satisfies the 72-hour posting requirement.

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Cathy Partridge, Visit Graham CEO